

HEALTH AND WELLBEING BOARD



TO:	Blackburn with Darwen Health and Wellbeing Board
FROM:	Director of Public Health
DATE:	30 th June 2015

SUBJECT:

Integrated Strategic Needs Assessment 2015/16

PURPOSE

To update the Health and Wellbeing Board on the development of the Integrated Strategic Needs Assessment, including:

- Recent editions of the ISNA Summary Review, Story of Place and Locality Stories
- The work programme for 2015-16

2. RECOMMENDATIONS FOR THE HEALTH & WELLBEING BOARD

The Health and Wellbeing Board agrees to:

- Note and agree the latest ISNA Summary Review, Story of Place and Locality Stories
- Approve the suggested work programme

3. BACKGROUND

The Statutory Guidance on Joint Strategic Needs Assessments (JSNA) and Joint Health and Wellbeing Strategies (JHWS)¹ explains that the commissioning plans of both CCGs and local authorities should be informed by their local JSNA and JHWS. In Blackburn with Darwen, the JSNA is known as the 'Integrated Strategic Needs Assessment' (ISNA).

At its meeting of 22nd September 2014, the Health and Wellbeing Board approved the four draft ISNA Locality Stories for Blackburn North, East, West and Darwen, and agreed a process for development through to March 2015.

4. RATIONALE

In line with the Statutory Duty to produce a JSNA jointly with the CCG, it is important for the Health and Wellbeing Board to receive a regular update on the progress and development of the ISNA.

5. KEY ISSUES²**Recent ISNA outputs**

Recent additions and updates to the ISNA include the following:

- **Summary Review 2014-15**
The latest version of the ISNA Summary Review provides a broad overview of the needs of the Borough as a whole, with plentiful charts and maps illustrating the latest trends and inequalities. The document is arranged using the same three lifecourse categories as the forthcoming Joint Health and Wellbeing Strategy (Start Well, Live Well, Age Well).
- **Story of Place**
The recently-updated Story of Place picks out the main messages from the ISNA Summary

¹ DoH, Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies, March 2013

² All completed ISNA outputs can be found at <http://www.blackburn.gov.uk/Pages/Integrated-strategic-needs-assessment.aspx>

Review and the Borough's Plan for Prosperity, and presents them in a simple, narrative format. As well as being a key part of the ISNA in its own right, it sets the context for the Borough's Corporate Plan.

- **Locality Stories**

With the integration agenda in health and social care being implemented on a locality basis, it is essential that the ISNA should reflect the needs, assets, similarities and differences of the Borough's four localities (Blackburn East, Blackburn West, Blackburn North and Darwen). The first edition of the four ISNA Locality Stories gave a narrative summary of key statistics about each of the areas. Since then, a comprehensive programme of engagement and involvement with communities and businesses has been undertaken in each locality. The Locality Stories have now been updated to reflect the insights obtained from this work.

Input to Joint Health and Wellbeing Strategy

The forthcoming Joint Health and Wellbeing Strategy will contain a 2-page summary of key points from the ISNA, and will seek to address the main issues and priorities arising from it.

ISNA work programme for 2015-16

The suggested ISNA outputs for 2015-16 are as follows:

- **The Worklessness chapter.**

In past years there has been an attempt to produce up to four topic-based ISNA chapters, but these have taken a long time to complete and have quickly become outdated. Analytical capacity is expected to be tight, so it is proposed to produce only one such chapter in 2015-16, on the topic of Worklessness.

This chapter has already been commenced, so the work will consist of updating early drafts and adding new material. A steering group has been set up to determine the scope of the chapter, and ensure that it is delivered by March 2016.

- **Summary Review, Story of Place and Locality Stories.**

These three products, as described above, are much broader but less deep than a topic chapter. This makes them easier to refresh and update (at least once a year), and able to be more responsive to change. It is therefore suggested that they should be the main focus of attention during 2015-16.

Work will start on updating the Summary Review in the autumn of 2015, followed by a refresh of the Story of Place. The Locality Stories are the newest addition to this suite of products, and are likely to continue to evolve throughout the year.

There are also a couple of priority areas which should be pursued in the long-term interests of the ISNA, even if they do not result in discrete ISNA outputs this year:

- **Asset-based working**

The ISNA Leadership Group is keen for the ISNA to embody good news stories about Blackburn with Darwen, which means reflecting its assets as well as its needs. Those working on the ISNA will seek to embrace an asset-based approach, as described in new guidance from the Health Foundation.³

- **Use of service data**

The recent peer review of the Public Health department brought the suggestion that more use could be made of the intelligence held in administrative systems, both within the Council and in its partner organisations. This is also the theme of a recent report from the New Local Government Network.⁴ Attempts will therefore be made to harvest this type of data, and make use of the insights from it in the ISNA.

³ The Health Foundation (2015). *Head, hands and heart: asset-based approaches in health care*. Available from <http://www.health.org.uk/publications/head-hands-and-heart-asset-based-approaches-in-health-care/>

⁴ New Local Government Network (2015). *Demystifying Data – the data revolution and what it means for local government*. Available from <http://www.nlgn.org.uk/public/2015/councils-at-risk-of-becoming-irrelevant/>

6. POLICY IMPLICATIONS

Development and publication of the ISNA is the statutory duty of the Health and Wellbeing Board. Approval of this report establishes process and governance for the future development of the ISNA, thus enabling the Board to fulfil its statutory duty.

7. FINANCIAL IMPLICATIONS

There are no financial implications of this report for Blackburn with Darwen Borough Council or its partners.

8. LEGAL IMPLICATIONS

The Local Government and Public Involvement in Health Act 2007, section 116 (as amended by section 192 of the Health and Social Care Act 2012) require a "responsible local authority" and each of its partner CCG's to prepare JSNAs and JHWSs. Section 196 of the Health and Social Care Act 2012 provides these functions are to be exercised by the Health and Wellbeing Board established by the local authority. Under section 193 of the 2012 Act the Health and Wellbeing Board must prepare a strategy for meeting the needs identified in the JSNA i.e. the JHWS.

9. RESOURCE IMPLICATIONS

There are no resource implications of this report for Blackburn with Darwen Borough Council or its partners.

10. EQUALITY AND HEALTH IMPLICATIONS

The report is to be agreed, and in itself has no direct equality or health implications for the Council or its partners.

11. CONSULTATIONS

VERSION:	V1.0
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CONTACT OFFICER:	Anne Cunningham
DATE:	12 th May 2015
BACKGROUND PAPER:	All completed ISNA outputs may be found at http://www.blackburn.gov.uk/Pages/Integrated-strategic-needs-assessment.aspx



